

Jamal Lewis Makes a Splash at Fort Rapids Indoor Waterpark Resort

Columbus, Ohio, July 9, 2010 — Free-agent running back, Jamal Lewis has recently taken on a new venture. The veteran football player acquired Fort Rapids Indoor Waterpark Resort in Columbus, Ohio on July 9th. Lewis and his business partner, Brownlee Reagan, owner of Reagan Resorts in Gatlinburg, TN, plan to make some immediate improvements to the property. The initial changes will be to create a more fun and whimsical feel on the property. Additional changes will include facility upgrades and new additions to enhance the guest experience.

After starting his career as fifth overall pick in the 2000 NFL draft, Jamal Lewis set the single game rushing record in 2003 playing against the Cleveland Browns. That same year he earned the Associated Press “NFL Offensive Player of the Year” award placing him in good company with fellow recipients Dan Marino, Tom Brady, and Drew Brees. Lewis later went on to play for the Cleveland Browns in 2007.

In the 2010 off-season, Jamal Lewis added Fort Rapids Indoor Waterpark Resort to his portfolio. Beyond his success in the NFL, Lewis has been successful in other business endeavors including a trucking company. He will bring a fresh perspective to this formerly bank-owned property. Jamal Lewis’ sports celebrity status teamed with his business acumen and the industry expertise of his partner Brownlee Reagan and management company Hybrid Hospitality will make for the perfect combination to create a success story for Fort Rapids Indoor Waterpark.

Residing in Georgia and Tennessee respectively, Lewis and Reagan recruited the management team from Hybrid Hospitality to oversee the day-to-day operations of the resort. “The professionals at Hybrid Hospitality have over a quarter of a century of combined experience in the hospitality industry. The support structure we provide is a great benefit to the properties we manage,” says Lance Lehr, President of Hybrid Hospitality. Lehr concludes, “We are excited to be a part of this new chapter for Mr. Lewis, Mr. Reagan and Fort Rapids Indoor Waterpark Resort. Our goal is to quickly bring this property to its full potential and make it a major competitor in the indoor water park market.”

Fort Rapids Indoor Waterpark Resort is Central Ohio’s largest indoor water park and conference center. Fort Rapids is conveniently located off I-70 and Hamilton Road in Columbus, Ohio. Offering 60,000 square feet of wet & wild fun, an arcade, restaurant, bar, gift shop, on-site activities, and over 6,000 square feet of flexible banquet and meeting space Fort Rapids is not only your “staycation destination,” but also a great place for your next corporate event, reception or trade show.

###